

Seaton Chamber

Meeting Minutes – 14th June 2023
Old Picture House, Harbour Rd

Apologies from Katherine Bolton, Eleanor Carr, Sarah Nevell, Peter Burrows, Pene Davis, Amrik Singh, Tim Chew, Del Haggerty, TOM Gladstone, Victoria Mooney, Caroline Zeimann

Present - On the Exec. Committee, James Tribble, Carl Northcott, Richard Betts, Anna Leggett, Tom Preston

1. **Welcome from Carl.** Opening words explaining that the group was still forming and have used the first few months to organise structure and purpose. Hope to officially launch to membership in Q2. Lots of work has started in the background. Still looking to add more participants as the structure and responsibilities take shape.
2. **Adopt Minutes from last meeting** – proposed by Carl Northcott
Seconded by Tom Preston
3. **Guest speaker Tina Veater** spent time outlining the Visit Seaton project. Membership pack attached.
4. **Notices.**
 - Email sent out asking for participants in a 'google my business' training session provided by Cosmic. All those interested should contact Richard Betts by return email.
 - Social Media – Seaton Chamber now up and running on Facebook and Instagram – please follow! For content, please send email highlighted in action section below.
5. **Official launch of Seaton Chamber** – Logo was presented, CIC status confirmed. Discussion on membership and raising money for ongoing financial commitments and future projects. Survey for comments to be arranged (see action section).
6. **Project feedback**
 - **Carl Northcott** updated us all on the **status of some current Chamber projects.**
 - Bus stops – some success in agreeing to locate/relocate bus stops around the roundabout in front of pebbles with the county council. **Status unchanged**
 - Bid for public toilets on Underfleet and Marsh Road; meeting with EDDC went well. Subject to successful discussions on lease conditions the Chamber fully expects to take control April 2024. **Status unchanged**

- Moridunum – EDDC will be marketing for sale shortly. Seaton Chamber may bid. **Status unchanged**

AOB

Eric Bowman – asked for volunteers to help resource the Tourist Information Centre. Please contact him.

General feeling that there was a lot of negativity on social media, much of the time without good reason. All vowed to put people straight if read negative remarks.

Actions Noted/Outstanding

1. Distribute information from Tina Veater visit – Richard Betts
2. Social media content – send all suggestions to Anna Leggett at; socialmedia@seatonchamber.org
3. Look at better signage on Hook and Parrott – Tom Preston
4. Finalise digital training participants with Cosmic – Richard Betts
5. Arrange survey to canvas on opinions for membership fees – Richard Betts
6. Follow up with Street Scene over weeds – Richard Betts
7. Discuss metering fees of Promenade parking with Devon Council
8. How do we provide hospitality 7 days a week? Carly
9. Organise Community Town Cleaning event – Chamber Committee
10. Circulate logo – Richard Betts
11. Idea of 'end of season big day event' was tabled – Tom Preston to further investigate.

Attached

Visit Seaton Membership Pack
Seaton Chamber Logo

Next Meeting: to be decided.